

# Rianne Links

Senior UX Designer | riannelinks.com

I design products that help users reach their goal, are accesible for everyone and are in line with the business needs. I do this by collaborating with developers, managing a wide range of stakeholders and understanding the user needs.

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## Experience

### Booking.com

Senior UX Designer | 2021 – Present

- Created a long term UX vision on enabling hosts to maximize their revenue on Booking.com.
- Provided the tools that guests might need in case of a safety related issue during their stay
- Created a safe environment within the UX community where everyone can be themselves and do their best work

### Booking.com

UX Designer | 2017 – 2021

- Created and launched a new product to help casual hosts on Booking.com
- Optimized the property registration for new hosts through user research and A/B testing
- Made parts of the Booking.com website accessible for users using a screen reader

### MetrixLab

UX Designer | 2014 – 2017

Designed a tool that market research colleagues could use to create online dashboards.

### iD Tech

Teacher | 2010

Taught children aged 7-15 how to design and build a website in a week, during a summer camp that was held at Stanford University.

## Education

### University of Limerick

Master of Science – Interactive Media

2012-2013

### Rotterdam University of Applied Sciences

Bachelor of Science – Communication &

Multimedia Design

2007-2011

## Skills

- Conducting **qualitative user research**, like user interviews, prototype testing and shadowing to understand the user need
- Running **design thinking excersizes** and **brainstorming sessions** to translate user needs into solutions.
- Creating **design solutions** at different levels of fidelity
- Managing a wide range of **stakeholders**
- **Collaborating** with developers
- Creating **visions** and **roadmaps** for the products I'm working on

## Tools & technologies

- Current design tools like **Figma** and **Sketch**
- Current **prototyping tools**
- **HTML and CSS**
- Designing and developing for **accessibility**
- **A/B testing**